# **TAFE QUEENSLAND STRATEGIC PLAN 2017-21**

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### SHARPEN OUR INDUSTRY, EMPLOYER AND STUDENT FOCUS

OUR	OBJECTIV	ES
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- A leading provider of innovative training solutions responsive to customer needs
- A comprehensive portfolio of technology-enhanced learning options
- National recognition as a key influencer of further education and training policy
- Enhance our stakeholder engagement

**OUR STRATEGIES** 

- Develop market insights that keep us ahead of the curve
- Innovate our learning products and options to respond to customer expectations and skills demand
- Influence the policy agenda

**MEASURED BY:** Student activity, employer satisfaction

**DELIVER EXCEPTIONAL** LEARNING EXPERIENCES

## **OUR VISION**

To continue to be the market leader of high-quality education and training in Queensland and target markets beyond

**OUR VALUES** 



### INNOVATION Bringing new ideas to life

### ACCOUNTABILITY

Delivering on our promises to our customers and each other



# COMMERCIALITY

Building a sustainable organisation

**TEAMWORK** Working together as one TAFE

### **OUR MISSION**

To be an efficient, sustainable, responsive organisation that develops individuals skills and employment opportunities, meeting employer, industry and community needs.

### OUR OBJEC

 The employer of our sector

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- A safe, healthy productive work environment
- Enhanced teach and focus on ec outcomes, jobs future and the e digital disruption

### OUR OBJEC

- Growth in estab emerging marke
- Improved efficie
- Sustained posit financial results

#### Queensland experience Integrated services that complement our core business and enhance job prospects

satisfaction with their TAFE

**OUR OBJECTIVES** 

their ability to 'make great

employment and further

Graduates known for

Increased student

study outcomes

Increased customer

happen'

- Deliver a seamless customer experience • Ensure our students are
- job-ready, tech savvy and in-demand

**OUR STRATEGIES** 

- Integrate with industry to provide 'real world' learning experiences
- Provide lifelong learning opportunities from foundation skills to higher education
- Provide complementary services

Student satisfaction, graduate employment and further study outcomes



### **BUILD OUR CAPABILITY AND OUTCOMES FOCUS**

TIVES	OUR STRATEGIES		
f choice in and king ning quality ducational of the effects of n	<ul> <li>Build a professional culture with a customer and commercial focus</li> </ul>		
	<ul> <li>Reward and recognise values-based behaviours</li> </ul>		
	<ul> <li>Embed the scholarship of teaching and learning in our culture</li> </ul>		
	<ul> <li>Build partnerships that extend our capability</li> </ul>		
	<ul> <li>Deliver a contemporary work environment</li> </ul>		
	<ul> <li>Maintain quality and compliance</li> </ul>		
MEASURED BY:			

Employee satisfaction, safety performance

### EMBED SUSTAINABILITY

TIVES	OUR STRATEGIES	
olished and ets	<ul> <li>Build existing and new revenue sources</li> </ul>	
ncy ive annual	<ul> <li>Match delivery locations to demand</li> </ul>	
	<ul> <li>Reinvest in our points of difference</li> </ul>	
	<ul> <li>Reimagine our technology solutions</li> </ul>	
	<ul> <li>Make it easier to do business with us</li> <li>streamlined processes</li> </ul>	
MEASURED BY:		

Training revenue growth, positive financial position