

SHARPEN OUR INDUSTRY, EMPLOYER AND STUDENT FOCUS



OUR OBJECTIVES	OUR STRATEGIES
<ul style="list-style-type: none"> A leading provider of innovative training solutions responsive to customer needs A comprehensive portfolio of technology-enhanced learning options National recognition as a key influencer of further education and training policy 	<ul style="list-style-type: none"> Enhance our stakeholder engagement Develop market insights that keep us ahead of the curve Innovate our learning products and options to respond to customer expectations and skills demand Influence the policy agenda
MEASURED BY: Student activity, employer satisfaction	

DELIVER EXCEPTIONAL LEARNING EXPERIENCES



OUR OBJECTIVES	OUR STRATEGIES
<ul style="list-style-type: none"> Graduates known for their ability to 'make great happen' Increased student employment and further study outcomes Increased customer satisfaction with their TAFE Queensland experience Integrated services that complement our core business and enhance job prospects 	<ul style="list-style-type: none"> Deliver a seamless customer experience Ensure our students are job-ready, tech savvy and in-demand Integrate with industry to provide 'real world' learning experiences Provide lifelong learning opportunities from foundation skills to higher education Provide complementary services
MEASURED BY: Student satisfaction, graduate employment and further study outcomes	

OUR VISION

To continue to be the market leader of high-quality education and training in Queensland and target markets beyond

OUR VALUES



INNOVATION
Bringing new ideas to life



ACCOUNTABILITY
Delivering on our promises to our customers and each other



COMMERCIALITY
Building a sustainable organisation



TEAMWORK
Working together as one TAFE

OUR MISSION

To be an efficient, sustainable, responsive organisation that develops individuals skills and employment opportunities, meeting employer, industry and community needs.

BUILD OUR CAPABILITY AND OUTCOMES FOCUS



OUR OBJECTIVES	OUR STRATEGIES
<ul style="list-style-type: none"> The employer of choice in our sector A safe, healthy and productive working environment Enhanced teaching quality and focus on educational outcomes, jobs of the future and the effects of digital disruption 	<ul style="list-style-type: none"> Build a professional culture with a customer and commercial focus Reward and recognise values-based behaviours Embed the scholarship of teaching and learning in our culture Build partnerships that extend our capability Deliver a contemporary work environment Maintain quality and compliance
MEASURED BY: Employee satisfaction, safety performance	

EMBED SUSTAINABILITY



OUR OBJECTIVES	OUR STRATEGIES
<ul style="list-style-type: none"> Growth in established and emerging markets Improved efficiency Sustained positive annual financial results 	<ul style="list-style-type: none"> Build existing and new revenue sources Match delivery locations to demand Reinvest in our points of difference Reimagine our technology solutions Make it easier to do business with us - streamlined processes
MEASURED BY: Training revenue growth, positive financial position	