

COMMUNICATION/BRAND

Student Ambassador

MAKE
GREAT
HAPPEN



Role Description

We are seeking enthusiastic and confident individuals to serve as **Student Ambassadors – Communication/Brand** at TAFE Queensland. This role is designed to promote the TAFE Queensland brand and enhance student engagement through face-to-face and pre-recorded communication. Ambassadors will represent the student voice at key events and act as the public-facing representatives of TAFE Queensland.

The role expectations may include:

- Acting as the student 'face' of TAFE Queensland at events and presentations.
- Speaking at Faculty Regional Orientations to welcome and inspire new students.
- Engaging with prospective students at major recruitment events and expos.
- Presenting to school groups, either face-to-face or virtually, to share the TAFE student experience.
- Conducting campus tours to showcase facilities and student life.
- Networking with and supporting other Student Ambassadors across the region.
- Choosing from a range of promotional activities that align with your availability and interests.
- Participating in mandatory training and optional leadership development opportunities.
- Abiding by the TAFE Queensland Student Rules and contributing to a safe, inclusive, and respectful environment.

Out of Scope

This role does not include managing or posting on social media platforms. All communication must be face-to-face or pre-recorded.

Max Hours

Maximum of 15 hours over the course of the engagement period, noting that a student's studies are the priority. Based on course duration; minimum 12-month qualification required

Appointment Type

Voluntary

Eligibility

- Must be currently enrolled with TAFE Queensland in the [REGION] region (includes campuses such as [list campuses]). (Open to both VET and HE students).
- Must be enrolled in a qualification of at least 12 months in duration
- Final-year students must maintain academic progress/GPA

- Must be available to attend [monthly or as determined] Zoom meetings and participate in on-campus activities.
- Public speaking skills and the ability to travel (driver's license may be required) are desirable

Ideal Candidate Attributes

1. A positive, enthusiastic, and objective attitude toward student advocacy.
2. Strong communication and listening skills.
3. Respectful, inclusive, and empathetic approach to diverse student needs.
4. Reliable with effective time management and the ability to meet commitments.
5. Fair and balanced representation of student perspectives.
6. A solutions-focused mindset with self-leadership and conflict resolution skills.

Position Sits With

Regional Student Voice Lead in consultation with the Designated Officer – Regional Marketing Team

Appointment Process

Submit an Expression of Interest (EOI) via the TAFE Queensland website. A regional lead will contact you if you are successfully appointed. You will be asked to provide:

- Resume
- Contact details for two referees (educator referee desirable but not essential)
- Start date and expected graduation date
- Cover letter outlining your strengths, communication skills, ability to use online systems, and availability for student events

An induction will be provided to all appointed Student Ambassadors.

Training Required

- Mandatory: WHS, Code of Conduct, Presentation Skills
- Optional: Leadership development